

Minutes

BOD Meeting, May 26, 2004

Call to Order: 6:05 pm

Attendees: Jeff Batt, Shelia Bustamante, Marty Gartner, Rich Gendon, Rich Godin, Ron Isaak, Jay Jyotishi, Candace Klixbull, Bill Steinke, Eric Schaudt, Mike Valentino, Charlene Vig, Tim Wilson and guests Bill Grauf (Region) and Kerry Christianson

Web Training

The meeting began informally with Eric Schaudt going through a web training session so that BOD members new and long-time could become familiar with the back office information available.

Review/Approval of Minutes

Bill Steinke moved to approval the minutes from the April meeting as presented. Seconded and passed.

President's Comments

- Bill solicited for volunteers to work on the final Strategic Plan. Tim Wilson, Candace Klixbull, and Rich Gendon volunteered.
- The chapter received Thank-you's from Candace and new husband Ed for the wedding gifts and from the APICS E&R Foundation for our donation
- Bill presented a letter from Michael Haring as a possible PDM Speaker – letter on file.

Discussion on Regional Symposium – Bill Grauf

Bill presented an outline of the planned Region XIII Symposium on Doing Business in China scheduled for Sept. 9. He would like the chapter to host a PDM that evening and possibly a seminar the next day. The Region XIII meeting will be held 9/10-11. He would like to use the Chicago chapter website for registration. A hearty discussion followed. The BOD agreed to hosting the PDM and recommended to the Programs team to make a decision within a week on whether or not to hold the seminar. Recommended length for the seminar is a half-day with a tie-in topic. Promotion deadline for the Symposium is June 15. Bill solicited for help with publicity and sponsorships. Minimum sponsorship is \$1000 for mention in the brochure, a table top display and 1 attendee.

Review of Financial Status - Candace

Candace presented a financial status – on file. A discussion of the budget followed (hard copy on file). Public Education budgeted for less activity, only CPIM classes. No reduction in in-house education level from last year. Membership revenue needs to be revisited. Eric and Charlene to review Academic budget. The revised budget numbers are due to Candace by June 11. Candace will break out a separate line for BOD Meeting expenses. Bill requested that we have funds for awards/presidential recognition.

Chair Reports

Programs

Presented by Shelia Bustamante and Rich Gendon. Report attached. General theme for the year is "Membership . . ."

Membership

Presented by Ron Isaak and Mike Valentino. Report attached. Plans to hold "rediscovery" workshops possibly prior to PDMs. Would like to budget for a golf outing. Other ideas include a mentoring program, more recognition for new members, CPIMS, a President's Student Advisory

Council and a member survey. Charlene asked if Eric could look into pop-up survey questions on the web site.

Marketing

Jeff Batt presented. Report on file. Jeff presented a summary of our "market stats". He will be working on ideas for branding, positioning, and offerings.

Communications

Jay Jyotishi reminded everyone that the next newsletter deadline is June 25.

Public Education – written report submitted

- The Execution and Control of Operations class scheduled for June 10th will be cancelled due to insufficient enrollment
- For this quarter, 3 of the 5 classes scheduled have been cancelled
- Met with Ken Trzaska of the College of Lake County to investigate using their South Lake Campus in Lincolnshire as an educational outlet. We will experiment with a one day per week, Friday, three-week schedule
- Next year, the growth target is 20% over this year's activity

Meeting Adjourned at 9:10 pm

The Next BOD Meeting will be Wednesday, June 30 at Northrop Grumman – Eric must have your security info if you plan to attend!!

The Next PDM is June 15 at the Hyatt Oakbrook